

# Drive business transformation



HP Managed Print Services (MPS) is a strategic partnership that helps organizations embrace a modern workplace. Count on HP to offer the right hybrid work, digital workflow, cloud, security, and sustainability solutions to meet specific business objectives and outcomes, including driving growth, reducing risk, and unleashing productivity.



# Integrate HP MPS into your evolving vision for the workplace

The disruption of the workplace is an opportunity to reimagine the future of your business. In fact, in response to upheaval on nearly every front, many businesses are rethinking their IT strategies and accelerating their digital transformation plans.

HP Managed Print Services enables users to print and digitize information from virtually anywhere on any device, without compromising the security of your organization. A key component of digital transformation is the shift to the cloud, where you can create a flexible, agile business environment capable of accelerated growth.

As a global technology and services provider, HP is acutely aware of your printing and imaging requirements and the potential to transform your business into an adaptive workplace built for the future.

With a portfolio of devices optimized for the way people work today, you can rely on HP to match the right device to the right user. And with the planet's most comprehensive carbon neutral MPS offering,<sup>1</sup> HP can help you meet your sustainability goals without disrupting your business.

Where work happens has changed. What hasn't changed is the need for business to move forward. HP is here to help.

“We look to the HP MPS team for expert advice to answer our ongoing question: ‘What could we be doing better as a company?’”

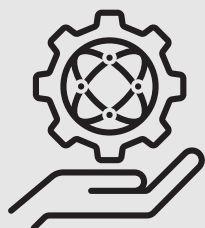
– Shane Reeves, Manager, End-User Services, CSX Corporation



# HP MPS delivers a total solution

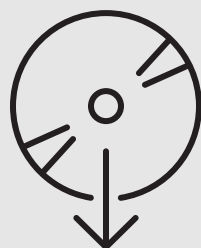
HP MPS is a comprehensive approach integrating services, software, hardware, and supplies.

Our experience with a wide range of customers enables us to provide services for organizations of virtually any size—including large enterprises, the public sector, and small and medium businesses. We bring deep industry expertise that spans healthcare, financial services, education, manufacturing, government, retail, media and entertainment, and more.



## Services

Depend on HP as a trusted advisor to deliver services that increase operational efficiency, decrease cost, and allow you to focus on business outcomes. HP's professional services provides the expert consulting you need to optimize your print environment, improve print security, augment business intelligence, and more.



## Software

Empower faster, more connected teams with cloud solutions that help you manage, secure, and optimize your hybrid fleet. HP delivers software solutions to help improve productivity and drive down costs, enabling employees—and your IT team—to work more efficiently.



## Hardware

Select from our broad portfolio of A3/A4 managed devices. We can also manage your environment “as-is,” including non-HP and Zebra-qualified devices. We offer flexible financing and leasing terms to address your specific needs.



## Supplies

Count on HP MPS to deliver reliable Original HP supplies on time—keeping users up and running with quality output. And take advantage of HP's flexible billing options to get the business terms that work for you.

# Transform at the speed of business

Help ensure information and data flow securely across teams, tasks, and workplaces. Trust HP to help you create an environment where innovation thrives, ideas can be quickly scaled, and valuable opportunities never pass you by. HP MPS empowers cloud-determined businesses to drive growth, reduce risk, and unleash productivity.



## Embrace the hybrid workplace

Help your people do more and focus on moving the business forward, wherever they are.

Remove friction from day-to-day workflows to unlock the potential of data and automation and free up IT resources. Easily provide remote workers with the devices that are right for them, along with automatic, just-in-time supplies delivery.



## Digitize your workflows

Eliminate manual, time-intensive, and error-prone processes for end users, as well as back-office IT team members. Digital transformation drives business transformation through innovation—turning technology and data into a true competitive advantage.

Our secure, flexible MPS solution empowers agile, work-from-anywhere teams to move fast, grasp opportunities, and create value.



## Grow with the cloud

Realize key business outcomes with cloud-based services and solutions. HP helps you empower teams.

Our highly configurable MPS offering seamlessly integrates into your evolving vision for the cloud, minimizes routine administration tasks through remote management services and workflow software, and rapidly scales custom print solutions—enterprise-wide.



HP WOLF SECURITY

## Strengthen cyber resilience

Hybrid work creates more targets for increasingly sophisticated cyber-attacks. Fiercely defend your network with Zero Trust print security and layers of cyber-resilience atop the world's most secure printers.<sup>2</sup>

Let credentialed HP cybersecurity professionals take the burden off IT with services designed for the changing needs of work—wherever it happens. HP Wolf Security experts can help you make a plan or handle it all for you.



## Advance your sustainability goals

Focus on sustainability goals driven by marketplace demands, workforce expectations, and organizational values.

HP MPS helps you optimize print usage and measure progress towards reducing emissions. Inspire teams and partners with your commitment to fighting climate change and supporting communities.



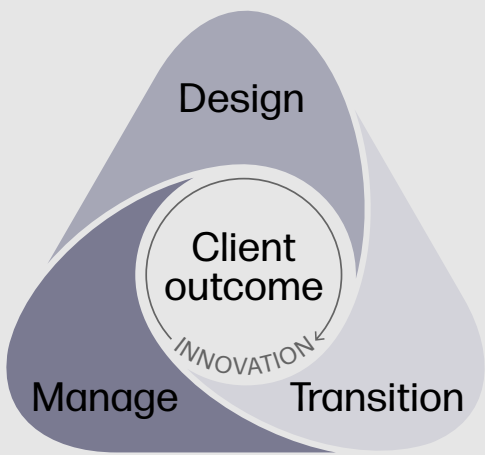
# HP MPS—tailored to your business

It all starts with you. Your business objectives drive everything we do. Our consultative approach helps establish a service-level agreement (SLA) that is aligned to your needs. We'll help implement a secure environment that delivers results today and work to continually optimize outcomes for the future.

Underpinned by the industry services framework of ITIL (IT Infrastructure Library) and PMP (Project Management Principles), HP provides strategic guidance to help organizations improve and evolve their print environment. With over 38 years of experience and leadership in the printing market, the industry's strongest, most

comprehensive printer security,<sup>2</sup> and our unique combination of people, processes, and innovative tools, we have the expertise to cover all aspects of your global imaging and printing environment.

HP's comprehensive approach to MPS is delivered through flexible, modular service offerings that are organized into three stages: Design, Transition, and Manage. We allow you to select the level of involvement that's right for you—you can manage key components of MPS in-house, outsource some areas completely to HP, and take a co-management approach in other areas—whatever works best with your budget and resources.



## Design

Get a blueprint for building the outcomes you want, based on your business. We can assess, consult, and design services to achieve your optimum future state.

DISCOVERY AND DESIGN

HARDWARE PROCUREMENT

ASSESSMENT SERVICES

FINANCE AND BILLING OPTIONS

## Transition

Implement your new environment and manage change with minimal disruption, thanks to professional project management, installation, and training services.

IMPLEMENTATION

MANAGEMENT OF CHANGE

INTEGRATION

MANAGEMENT OF RISK

And the engagement never stops. We continuously design, transition, and manage as your needs change over time.

## Manage

Drive innovation while helping to maximize ROI, availability, and end-user satisfaction with day-to-day operational and management services.

CLIENT MANAGEMENT

REMOTE MANAGEMENT SERVICES

SUPPORT SERVICES

CLOUD INFRASTRUCTURE MANAGEMENT

SUPPLIES MANAGEMENT

REMOTE WORKER SUPPORT

SECURITY SERVICES

CARBON NEUTRAL PRINTING

# Why HP?

HP takes a holistic approach to managing the latest printing and imaging tools, technologies, infrastructure, and processes that support your organization to improve productivity, simplify management, and reduce costs for your entire end-user environment. HP offers end-to-end solutions and services, with PCs, printers, and more. We can help you identify and address your specific needs today and into the future. As a global leader, you can trust HP.



#1 of America's most responsible companies<sup>3</sup>



World's most secure printers<sup>2</sup>



170 countries<sup>5</sup>



HP WOLF SECURITY

HP's most advanced print security with layered protection and resiliency<sup>2</sup>



#12 of world's 250 best-managed companies<sup>4</sup>



1,000,000+ devices under contract<sup>5</sup>



38+ years of experience<sup>5</sup>



The planet's most comprehensive carbon neutral certified MPS offering<sup>1</sup>

## GET STARTED

Contact your local HP representative to:

- ☐ Set up a workshop to assess your specific organizational needs.
- ☐ Establish a plan to implement the best solution for today and into the future.
- ☐ Identify an environmental approach to align with your organization's sustainability goals.

<sup>1</sup> Based on results of third-party (WSP) research for HP of OEM MPS providers with carbon neutral offers as of October 2022. "Comprehensive" means the planet's only globally certified carbon neutral MPS service that covers lifecycle emissions due to raw material extraction; manufacturing; transportation; use of HP printers, Original HP supplies, and paper; and end of service.

<sup>2</sup> HP's most advanced embedded security features are available on HP Enterprise and HP Managed devices with HP FutureSmart firmware 4.5 or above. Claim based on HP review of 2021 published features of competitive in-class printers. Only HP offers a combination of security features to automatically detect, stop, and recover from attacks with a self-healing reboot, in alignment with NIST SP 800-193 guidelines for device cyber resiliency. For a list of compatible products, visit [hp.com/go/PrintersThatProtect](https://hp.com/go/PrintersThatProtect). For more information, visit [hp.com/go/PrinterSecurityClaims](https://hp.com/go/PrinterSecurityClaims).

<sup>3</sup> Newsweek, 2022, [newsweek.com/rankings/americas-most-responsible-companies-2023](https://newsweek.com/rankings/americas-most-responsible-companies-2023).

<sup>4</sup> The Wall Street Journal, 2022, [wsj.com/articles/best-managed-companies-2022-11670621928](https://www.wsj.com/articles/best-managed-companies-2022-11670621928).

<sup>5</sup> Based on HP internal data and research. HP does business in 170 countries, has over 1,000,000 devices under contract in the HP direct business, and has over 38 years of experience in printing: [hp.com/hpinfo/abouthp/histnfacts/museum/imagingprinting/0018/index.html](https://hp.com/hpinfo/abouthp/histnfacts/museum/imagingprinting/0018/index.html).

